

# Skyvell Data Protection Declaration

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## 1. Operator

The Skyvell website is operated by **Skyvell AG, Neubadstrasse 7, 4054 Basel, Switzerland, Basel-Stadt commercial register office, enterprise ID: CHE-103.942.933** (hereinafter referred to as 'Skyvell'). Skyvell is the operator within the meaning of the General Data Protection Regulation (GDPR) and the corresponding national legislation.

## 2. Scope of Processing Personal Data

Skyvell processes the personal data of customers only to the extent that this is necessary to provide a functional website as well as our content and services. Regular personal data processing occurs only with the consent of the customer. An exception applies in cases in which it is not possible to obtain prior consent for practical reasons and for which the processing of data is permitted by law.

The personal data of customers is deleted or blocked as soon as the purpose for which it was stored no longer applies. Data may be stored for a longer period if there is sufficient legal basis for continued storage.

## 3. Provision of the Website and Creation of Log Files

Each time our website is accessed, our system automatically records data and information regarding the computer system accessing the site. The following data is collected:

- (1) Browser type and version used
- (2) The customer's operating system
- (3) The customer's internet service provider
- (4) The customer's IP address
- (5) Date and time of access
- (6) Websites from which the customer's system arrives at our website
- (7) Websites accessed by the customer's system via our website

Temporary storage of the IP address by the system is necessary to enable the Skyvell website to be delivered to the customer's computer. The customer's IP address must be stored for the duration of the session.

This data is deleted once it is no longer required for the purpose for which it was collected. In the case of data collected to display the website to the user in a given session, this means that the data is deleted once the session has ended.

## 4. Newsletter

The Skyvell website offers the option of subscribing to a free newsletter. The data entered in order to subscribe to the newsletter is transmitted to us. The customer's consent to the processing of data is obtained during the registration process, with reference to this privacy statement.

When the customer purchases goods or services on our website and provides an email address for this purpose, this email address may subsequently be used by Skyvell to send a newsletter. In such

a case, the newsletter will only be used to send direct advertising for similar goods or services from our range.

## 5. Purchasing as a Guest and creating an Account

In the Skyvell online store, the customer has the choice of using a customer account or making a purchase as a guest.

When setting up a customer account, Skyvell asks the customer to enter personal data, specifically: first name, last name, address and email. This information is needed to process the order. With a customer account, the customer can use previously stored data without repeating the registration process, making purchasing from the Skyvell online store more convenient. The customer can update the personal data in the customer account at any time and add further information as desired. The customer's purchase history is also saved in the customer account.

The customer may also purchase from the Skyvell online store as a guest without setting up a customer account. In this case, Skyvell collects and processes only the personal data necessary for the immediate purchase, such as name, billing address, delivery address and credit card information. No purchase history is created.

Information that the customer provides when setting up a customer account is stored and processed in a central database belonging to Skyvell in Vienna/Austria.

## 6. Rights of the Customer

### 6.1. Right of information

The customer may request confirmation from the operator that personal data concerning the customer is or is not being processed. Where this is the case, the customer is entitled to access this personal data and the information set out under Art. 15 of the General Data Protection Regulation.

The customer has the right to request information on whether the personal data in question is transferred to a third country or an international organisation.

### 6.2. Right to rectification

The customer has the right to rectification and/or completion in relation to the operator if the personal data being processed is incorrect or incomplete. The operator must rectify the data without undue delay.

### 6.3. Right to deletion

The customer may demand that the operator delete personal data concerning the customer without undue delay, and the operator is obliged to delete this personal data without undue delay where one of the following reasons applies:

- (1) The personal data concerning the customer is no longer necessary in relation to the purposes for which it was collected or otherwise processed.
- (2) The customer withdraws consent and there are no other legal grounds for processing.
- (3) The personal data concerning the customer has been unlawfully processed.
- (4) The personal data has to be erased for compliance with a legal obligation to which the operator is subject.

#### **6.4. Right of information**

Should the customer assert the right to rectification, deletion or restriction of processing against the operator, the operator is obliged to notify all recipients to which the personal data has been disclosed of this rectification or deletion of the data or restriction of processing, unless this proves impossible or involves disproportionate effort. The customer is entitled to be informed about these recipients by the operator.

#### **6.5. Right to withdraw consent**

The customer has the right to withdraw their declaration of consent regarding data privacy at any time. This withdrawal of consent does not affect the lawfulness of the processing performed based on the consent provided up until the time of withdrawal.

### **7. Access to Data within the Group and by Third Parties**

Skyvell may make the customer's personal data accessible to other companies in the Skyvell group that are located within the EU if this is necessary in order to process purchases.

Skyvell may also make the customer's personal data accessible to third parties responsible for payment transactions and credit checks, and to external service providers such as website managers, web designers, newsletter and email providers, web hosting providers, web agencies and email agencies. These parties will be appointed in writing as processors and bound to maintain strict secrecy.

### **8. Cookies**

The Skyvell website uses cookies at various locations. Cookies are small text files that the website visited stores on the customer's device and which can be retrieved when the same website is visited again in future. The cookies are used to make the Skyvell website more user-friendly and to improve efficiency and security. They are also used to anonymously analyse use of the Skyvell website.

There are two different types of cookies – persistent and temporary cookies (session cookies). Persistent cookies are stored on your computer or mobile device as a text file. Session cookies are only stored temporarily and are automatically deleted when the browser window is closed.

It is also possible to differentiate between the following categories of cookie based on their specific purpose:

- Technical cookie (only used to transfer communications in an electronic communication network or if this is essential for the service of an information company that the customer has expressly requested).
- Profiling cookies (used to create a user profile and send advertising to the customer based on their browsing habits). Skyvell does not use profiling cookies on the website.
- Analytics cookies (used for statistical evaluation of usage of the website and to verify its functionality).

The third-party cookies used are not profiling cookies and are received from websites or web services other than those visited by the customer. Skyvell uses third-party cookies to collect statistical information in an anonymous and aggregated form using analytical tools. Skyvell uses both persistent and temporary cookies.

Cookies do not contain viruses and do not harm your computer. The customer can easily delete cookies from their computer or mobile device via the browser.

The list below specifies the cookies used and includes information on the type and purpose of the cookies in question.

Cookies	Cookie Duration	Purpose
__csrf_token-1	Session	CSRF protection
__csrf_token-4	Session	CSRF protection
_dc_gtm_UA-116123154-1	1 day	Google Tag Manager Id
_ga	2 years	Differentiation different types of users (Google Analytics)
_git	1 day	Differentiation different types of users (Google Analytics)
lastCheckSubscriptionDate	1 month	Storage of the date of the last visit
session-1	Session	Session data of the user
session-4	Session	Session data of the user
x-ua-device	Session	Evaluation of the device used
Shop	Session	Storage of the intern shop ID
SlT	1 year	Shopware Login Token
sUniqueID	1 year	Storage of the content of the leaflets
amazon-pay-abtesting-new-widgets	Session	Amazon indicator for payment
session-id	20 years	Session Id for Amazon Pay
session-id-time	20 years	Id Time from Amazon Pay
session-set	20 years	Review of the Shopware Session
session-token	20 years	Session Token for user identification from Amazon Pay

Cookies	Cookie Duration	Purpose
ubid-main	20 years	Verification from Amazon Pay

The customer can set up their browser in such a way that it warns about cookies so that the customer can then decide whether or not to accept them. It is also possible to set up the browser in such a way that it automatically rejects all cookies. In this case, certain interactive elements of the website may be partially or completely unavailable.

## 9. Contact

The following contact is available regarding the protection of customer rights:

Skyvell AG  
 Neubadstrasse 7  
 CH-4054 Basel  
 Switzerland

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